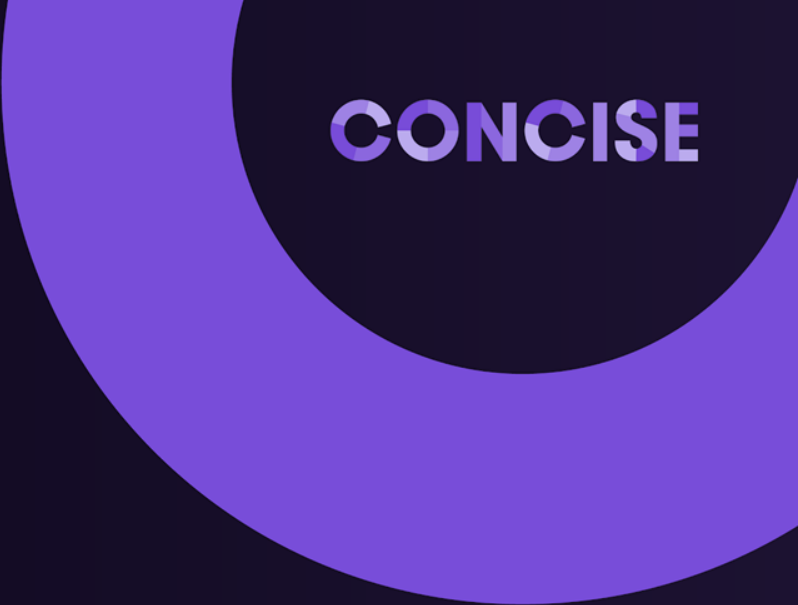




CONCISE

Digital Careers & Entrepreneurship

Katie Inder

The Digital Opportunity

Recent research carried out by PwC for the States of Guernsey reveals that the island could boost its GDP

by **£150 million** a year.

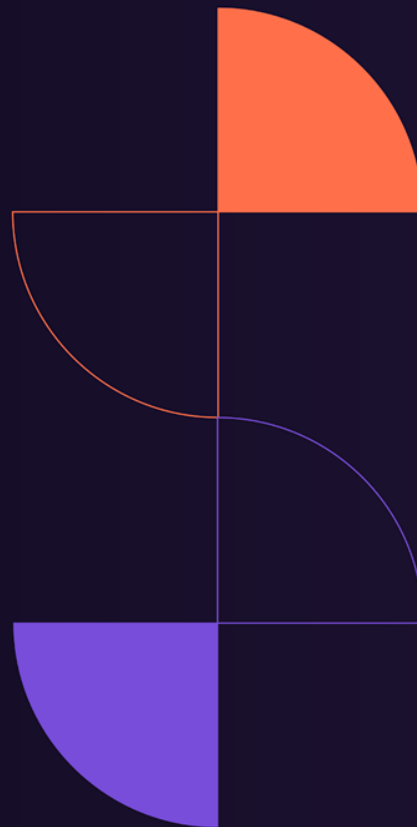


Industries

There are digital jobs across almost ALL industries.

Some of the biggest industries in Guernsey with digital roles include:

- Data & Tech
- Finance
- Marketing & Creative
- Health
- Public Sector



Career Paths

'Digital' covers a really broad range of job roles.

Data & AI

- Data Analyst
- Data Engineer
- Data Scientist
- AI Engineer
- Cloud specialist
- Machine Learning Engineer

Software & Cybersecurity

- Full-stack developer
- Mobile-app developer
- Front-end developer
- Security Analyst
- Web developer

Project Management

- Project manager
- Product owner
- Business Analyst
- Security Analyst

Digital Marketing & Creative Tech

- SEO specialists
- Designers
- UX/UI specialists

IT

- Computer systems analyst
- Computer network architect
- Service desk / support specialist



Key Skills

All roles require these key soft skills:

- Problem-solving
- Time management
- Communication
- Willingness to learn

Some roles require specialist skills such as :

- Programming Languages (Python, C, Java, SQL etc)
- Experience with industry tools (Tableau, Power BI, AWS, GCP)



Entrepreneurship

*“Don’t ask what the world needs.
Ask what makes you come alive,
and go do it.”*

- Howard Thurman





Katie Inder

katie@concisedata.co.uk

www.concisedata.co.uk

Thank You