

Careers in Guernsey's Creative Industries

GradRoutes Guernsey

Introducing Myself and My Pathway



Introduction

- Dan Gallienne
- Head of Client Services, Orchard
- Group Chair – CIPR Channel Islands Committee
- Graduate, University of Nottingham, 2012



What I thought I wanted to do... And how I made it work

Journalism

Finding stories, writing, meeting people, sharing information

Advertising

Finding creative ways to present ideas, influencing people

Teaching

Working with others, always learning, helping people improve

The Spectrum of Jobs Within the Creative Industries

A sample of Guernsey's creative industries



Architecture

- Architects
- Technologists



Communications

- Advertising
- Digital
- Marketing
- PR



Crafts

- Floristry
- Furniture making
- Jewellery



Design

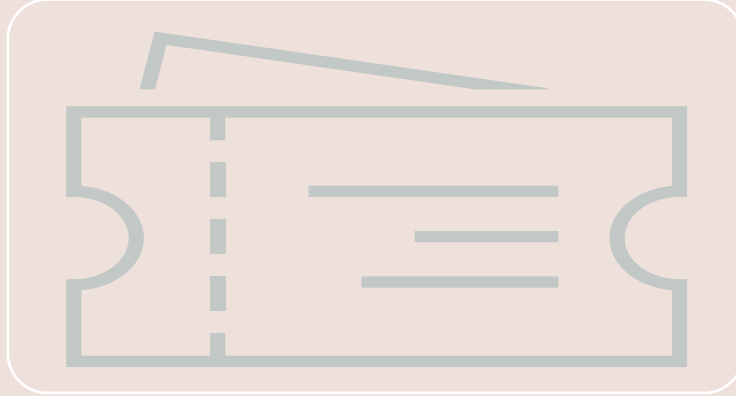
- Digital content
- Graphics
- Photography
- Video production

A sample of Guernsey's creative industries



Media

- Broadcasters
- Editors
- Journalists
- Producers



Museums, libraries, galleries

- Curators
- Administration
- Archivists



The arts

- Music
- Sculpting
- Painting

Tiffany Anna - artist

“Guernsey has played a huge role in my journey, giving me constant support and kindness from the very beginning. I wouldn’t be where I am today if I hadn’t lived here, and I’m incredibly grateful for this islands support and its people.”



@tiffanyannaart

Tiffany Fernandez – architectural technologist, PF+A

“From an early age I set my sights on a career in architecture. Knowing I wanted to go the university route was tricky as my family didn't have those kind of funds. Luckily I was given a grant which covered my entire underground course. From there I have been fortunate enough to work for local firms, giving me great experiences from the start. 8 years into my career I have been able to achieve further goals, including completing a Master's degree, gaining my full chartership, all whilst starting a family.”



@pfaarchitecture

Tips and Strategies for Entering the Creative Industries

Building a Standout Portfolio or Showreel

Build a Standout Portfolio

Showcase your best work, tailor examples to the roles you're applying for, and keep your portfolio updated to reflect your current skills.

Network and Gain Experience

Connect with professionals to discover opportunities and insights. Pursue internships for hands-on experience and valuable industry contacts.

Tailor Applications & Prepare for Interviews

Customise your CV for each role, research employers to understand their values, and practise interview responses to boost confidence.



Who to follow

The professional bodies
RIBA, CIPR, CIM, NUJ etc.

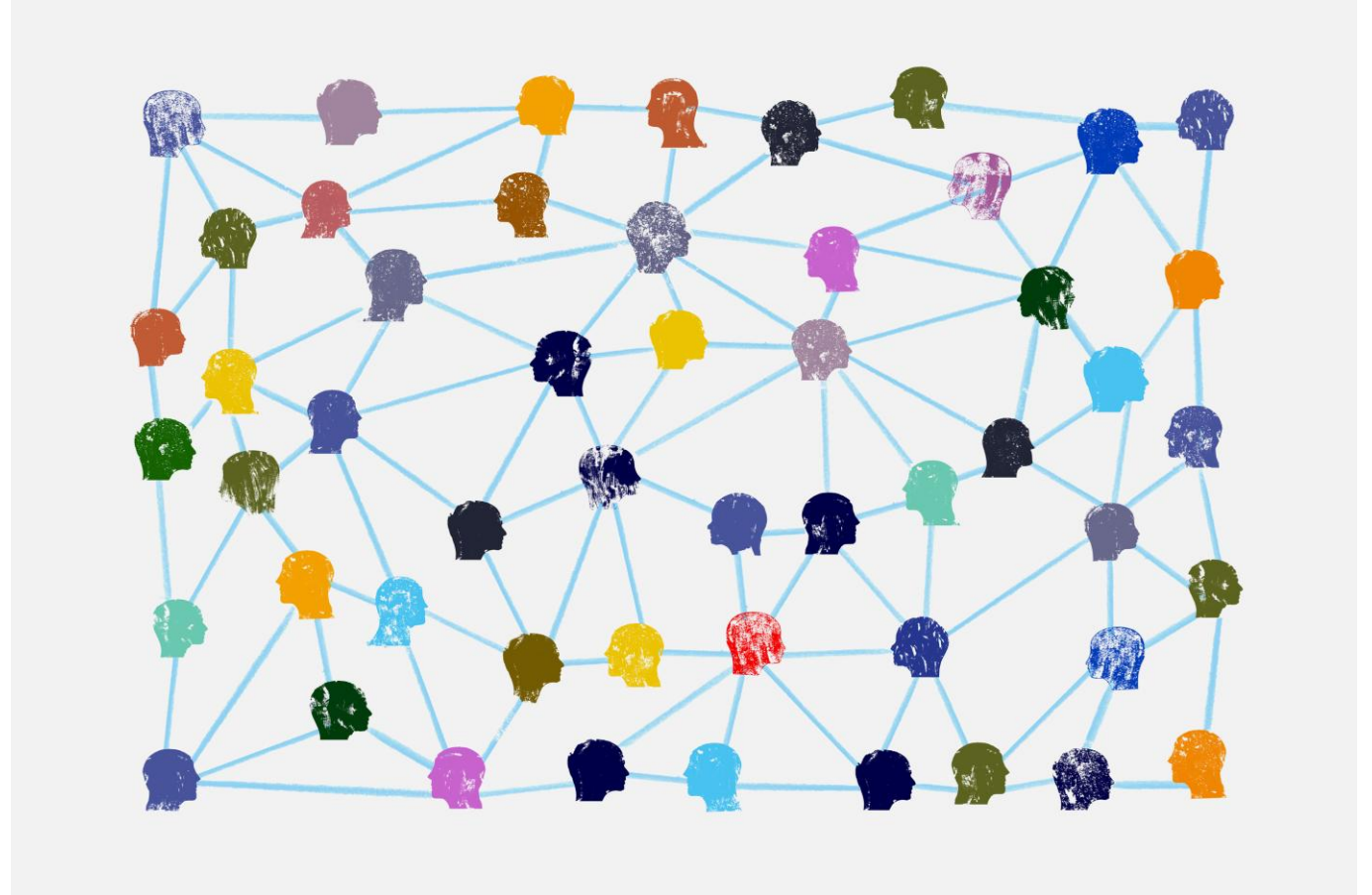
Guernsey Arts

Art for Guernsey

Digital Greenhouse

Creative agencies

Individuals who inspire you



Thank you

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